



anchor industries



April, 2010

New Improved Website Up & Running!

Anchor Industries is proud to announce their new improved website is up and running. We listened to your suggestions and have added more sales support tools and detailed product information.

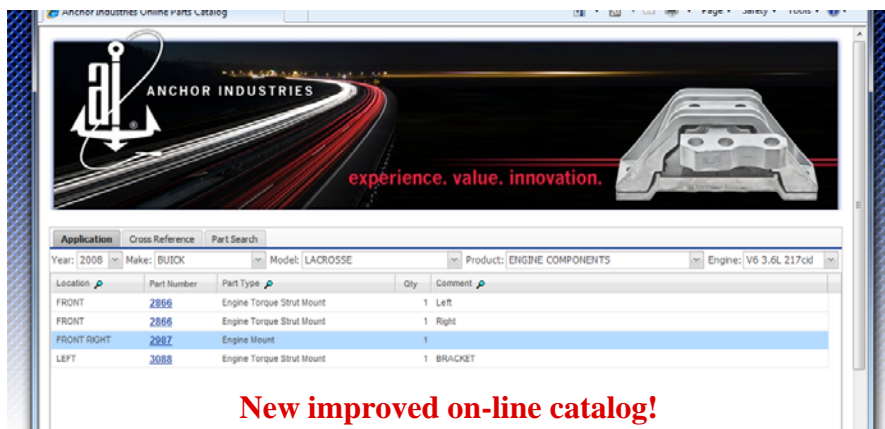
Key enhancements to our new improved site include:

- Detailed product cut-a-way photos better illustrate Anchor's advantages
- Individual product pages illustrate key features & benefits
- Updated on-line application coverage
- New ability to search by application or part number
- Technical Tip Bulletins
- Sales Bulletins
- Automated National Sales Rep support map and contact information links
- *More information to be added soon!*

Take a tour at
www.anchor-online.com



The new website is database driven which makes it easy to update and add information to help keep our site timely and fresh with market changes. Our continuous goal is to provide most key information on this site so you don't have to waste valuable time making phone calls and waiting for information to eventually be delivered to you.



In today's market we understand your need for innovative professional sales support tools along with having access to key information quickly and accurately. Our **new interactive website** provides all our customers and sales force with the best sales tools and support information available. We will continue to add information and make improvements to our site as we build more tools. In the meantime we welcome all of you to visit our site and make suggestions on additional tools or information you would like to see added.

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