



anchor industries



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Working Hard To Help You Grow Your Business

In today's market, it is critical to have the right product availability and marketing support tools to help drive sales, grow your business and enhance the bottom line. Anchor Industries understands your needs and is working hard to ensure we have the most comprehensive coverage and focused marketing support tools that provide collective synergy to help maximize your sales opportunities.

Most up-to-date coverage in the industry:

- 436 new numbers in the past 30 months alone
- Anchor Industries is the undisputed market leader in driveline mounts.
- Most comprehensive coverage available in the industry today, including Domestic, Japanese, Korean & European vehicles.



Over \$25 Million in stock



Improved website features:

- Up-to-date on-line catalog application guide complete with product illustrations.
- Downloadable marketing and technical support tools
- Product videos illustrate the differences between true O.E. quality mounts and inferior quality mounts.
- More features to be added soon.

Newsletters keep you informed:

- Anchor implemented monthly Newsletters to help keep you informed of new programs, new number availability, technical information and more.
- Newsletters are distributed every month via e-mail and can also be downloaded on the website at www.anchor-online.com



Increase related sales with new "Mounting Trouble Signs" brochure:

- Anchor "Mounting Trouble Signs" brochure provides practical tips for determining driveline mount failure signs and the proper diagnosis.
- This tool provides excellent educational/selling information, by listing key related problems that are the cause of the mount failures.
- The benefit is your staff can sell more related parts by properly determining the problem and fixing the cause, not just the symptom.



At Anchor, we are committed to maintaining our market leading position and will continuously strive to add more and more value to our program. We will always provide plenty of opportunities and support to help you sell more and make more \$.

The Most Trusted Name In Engine & Transmission Mounts Since 1933!

