anchor industries

# November, 2011

## Anchor Industries Leads The Industry In Toyota Application Coverage

As a first to market supplier, Anchor Industries remains vigilant in our commitment to be the industry market coverage leader for all vehicles including Domestic, Asian and European applications. Toyota is currently the 3rd largest seller of cars and light trucks in the U.S. with 12.6% market share and year-to-date sales of 1,328,569 vehicles as of October 31, 2011. **Collectively, Toyota has sold over 23,582,900 vehicles in the U.S. since 2000.**
**(based on Ward's Auto data).**

**Toyota Avalon**

Anchor has added **10 new numbers** that are now available for Toyota cars and light trucks which account for **over 3,511,645 total applications (based on Polk data).**

**Toyota Camry**

### New Late Model Toyota Vehicle Applications Include:

| Part Number | Vehicle | Years | Location |
|---|---|---|---|
| 9511 | Lexus GX 470 V8 4.7L<br>Toyota 4 Runner V8 4.7L | 2003-2009 | Transmission |
| 9519 | Toyota Sequoia V8 4.6L, 4.7L<br>Toyota Tundra V8 4.6L, 4.7L | 2007-2011 | Transmission |
| 9522 | Toyota Sequoia V8 4.6L, 4.7L<br>Toyota Tundra V8 4.6L, 4.7L | 2007-2011 | Transmission |
| 9523 | Toyota Tundra V6 4.0L | 2007-2011 | Transmission |
| 9535 | Toyota Avalon V6 3.5L | 2005-2007 | Torque Strut |
| 9538 | Toyota Avalon, V6 3.5L<br>Toyota Camry, V6 3.5L<br>Toyota Highlander, V6 3.5L | 2007-2011 | Torque Strut |
| 9541 | Toyota Celica L4 1.8L | 2000-2005 | Transmission |
| 9546 | Toyota Sienna V6 3.5L | 2007-2010 | Torque Strut |
| 9549 | Toyota RAV-4 L4 2.4L , 2.5L | 2006-2010 | Transmission |
| 9550 | Toyota RAV-4 V6 3.5L | 2006-2010 | Transmission |

**Toyota Highlander**

**Toyota Rav-4**

All new number application data is also available electronically in both Activant and Wrenchead/WHI Solutions. For more details on all these applications along with our complete program availability, please contact your local Sales Representative or call our **Customer Service Department direct at: 800-444-4616.**

**Toyota Sequoia**

***The Most Trusted Name In Engine & Transmission Mounts Since 1933!***

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